# Nayya

# Nayya Choose

Ensure return on your benefits investment with personalized decision support

Coverage Lifestyle Health Finances (005) Let's learn about your financial wellness to understand your insurance affordability and retirement planning.

## About You Coverage Lifestyle Health Finances Hi Olivia! Get your benefits recommendation in less than 10 minutes.

Olivia 🚞

Español

Answer a few questions to get the most out of your benefits.

Curious which healthcare plan lets you keep your current doctors, or where you might save on cost? Nayya will help you choose coverage this year. Just answer a few questions, and you'll receive a personalized recommendation based on your needs.



Nayya

The benefits value disconnect

With considerable resources invested in your employee populations through comprehensive benefit offerings, the challenge lies in helping employees recognize and take advantage of the value you provide to them.

60% of employees rate benefits as a very important contributor to job satisfaction.<sup>[1]</sup>

#### **How Choose can help**

An unparalleled employee experience, driving better benefits engagement and increased satisfaction.

Nayya Choose provides employees with personalized benefits decision support so they can feel confident in their elections. Choose seamlessly integrates robust data insights, holistic benefits recommendations, and engagement expertise, enabling employees to realize the full value of your offering.

## The Nayya difference



Meet employees where they are with multichannel communication, a succinct guided experience, and bite-sized education



Deliver hyper-relevant recommendations at scale through data-powered personalization



Drive increased adoption through holistic, bundled recommendations across health, wealth, and wellness benefits



Reduce HR team burden with a low-touch implementation and fewer employee support touchpoints

#### The impact

0	20/
00	3%

Of employees who used Nayya Choose indicated that their **benefits decision was made easier** with Nayya<sup>[2]</sup>

Of Nayya users felt Nayya helped them **be more confident** when selecting benefits<sup>[3]</sup>



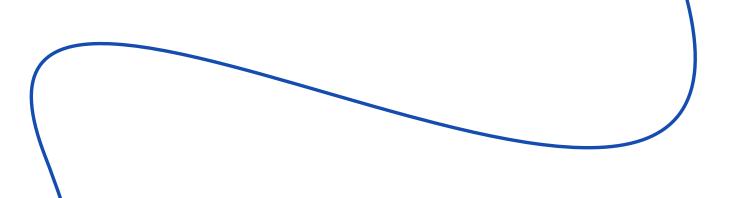
75%

Nayya users on average **participate in voluntary benefits** at an 82% higher likelihood<sup>[4]</sup>



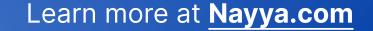
Solution Nayya made me feel like I was getting input from an experienced advisor. My confidence in my benefit elections was significantly higher than in past years.

— Nayya user



**Sources:** <sup>[1]</sup> Society for Human Resources Management, 2023; <sup>[2]</sup> Nayya NPS Survey, 2023; <sup>[3]</sup> Nayya User Survey, 2022; <sup>[4]</sup> Nayya 2023 Open Enrollment Impact Analysis





**?**?